



Taking leadership development to the next level



SkillSoft Leadership Advantage™

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Leadership development is more important today than ever before. Economic and global pressures force organizations to do more at a faster pace, often with fewer resources. In times like these, strong, capable leaders are key to achieving maximum employee engagement and productivity. In order to ensure you have a solid leadership pipeline, you need to provide resources that target the specific learning needs and styles of current and future leaders.

SkillSoft Leadership Advantage is a targeted leadership development solution leveraging multiple modes of instruction, including text, video and interactive practice activities to keep the learning quick, easy and engaging.

Through a series of targeted learning tracks, the SkillSoft Leadership Advantage provides current leaders and high potentials with a collection of focused resources targeting essential leadership and management skills.

Recognizing that today's leaders are busier than ever, each learning track is designed to take no more than two hours from start to finish. Completing the different tracks will enable learners to acquire the right mix of skills and abilities to successfully lead organizations now and into the future.

Learning tracks targeting key competencies

The SkillSoft Leadership Advantage's targeted learning tracks cover key leadership and development competencies. Each concise learning track includes content thoughtfully selected and organized by leadership experts. Links within the "In this section" area enable you to access details about the featured assets. A brief introduction is provided for each learning asset along with a link to launch or read it.

The Home page provides access to all the SkillSoft Leadership Advantage tracks from a single site. Tracks are grouped by high level subject area for easy access.

Featured learning assets

- **Key Concepts**—These short narratives provide the context for the other assets in the learning track. They present essential instruction concisely and can be accessed online or printed for offline use.
- **QuickTalk Videos**—Taken from SkillSoft’s Leadership Development Channel, QuickTalk videos present important concepts straight from leading industry and leadership development thought leaders. The videos deliver practical insight that you can begin to leverage right away.

activities are designed to help you expand your knowledge of the core content.

- **Business Impacts**—Visually rich and engaging, Business Impacts analyze frequently encountered business problems and deliver practical solutions. Taking just five to 10 minutes to complete, each one focuses on a key scenario, uses innovative video and animation techniques to dramatize its core elements and recommends a specific course of action.

- **ExecSummaries**—They encapsulate key points and ideas from popular business books by today’s foremost authors. Designed for ease of use with short passages, lists and other useful elements, ExecSummaries titles are thorough, concise and immediately actionable.

- **ExecBlueprints**—Authored by industry experts for industry experts, ExecBlueprints provide best practices insight on strategic business issues. The ExecBlueprints articles are concise, actionable and convey key issues, metrics and lessons-learned for successful execution.

- **Tools and Self Assessments**—Links to Tools and Self Assessments are often included. Tools are handy resources to help you apply your new skills in your daily work. Self Assessments provide a chance for self-reflection and guidance to assess your current skills and knowledge of the topic. Both Tools and Self Assessments can be accessed online or printed for offline use and review.

- **Summaries**—The Summary provides a review of the materials covered, and

The screenshot shows the SkillSoft Leadership Advantage website. At the top, there's a navigation bar with 'HOME', 'ABOUT', and 'SUPPORT'. Below that is a sidebar menu with categories: LEADING, STRATEGIC AGILITY, MANAGING, TALENT MANAGEMENT, WORKING WITH OTHERS, SELF MANAGEMENT, ANALYTICAL SKILLS, and BUSINESS ACUMEN. The main content area features a large video player with a quote from Marshall Goldsmith: 'The best way to get the people in your organization focused on personal improvement is to not preach about personal improvement, it's to model personal improvement.' Below this are sections for 'FEATURED EXPERT INSIGHT' (Michael Cox: Globalization and Profitability Part 1), 'FEATURED SPEAKERS' (Tim Sanders, Jeffrey Gitomer, Terri Kelly, Patrick Dixon), 'FEATURED BOOK SUMMARIES' (Sealing with Savana, Speed Trust, Getting Ahead, Tuned In), and 'LIVE EVENTS' (Good Boss, Bad Boss; Where Good Ideas Come From; Leading for Life).

- **Case Studies**—Each track includes interactive case studies and activities. Case studies allow you to practice your skills in realistic business scenarios that complement the course learning material, while

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an opportunity for you to reflect on what you've learned. Summaries comprise textual information summing up the track and/or videos where leadership experts reinforce the preceding instruction.

- **Business Challenges**—Now it's time to apply your knowledge. Each SkillSoft Leadership Advantage track ends with a Business Challenge designed to help you assess what you've learned and validate your understanding of the track's key learning points. The Challenge is a 15 to 20 minute interactive, first-person role-play examining a specific business situation where you've got to select the best option from three possible solutions and then defend your choice.
- **Resource Center**—Finally, the Resource Center provides a convenient place for you to download many of the track's resources in audio, print or video format, making them easy to access on the go.

A solution for every leader

SkillSoft understands that your leaders and high potential employees need access to leadership training that can fit into their busy schedules. The SkillSoft Leadership Advantage provides various assets in an easy to use format, ensuring that your leaders get the information they need. Each track, designed by leadership experts, provides tools and resources for every leader in your organization.

While each track is designed to take no more than 2 hours to complete, you can complete as much or as little of any track in one sitting as you wish.

The screenshot shows the SkillSoft Leadership Advantage website interface. At the top, there is a search bar and navigation links for HOME, ABOUT, and SUPPORT. Below the navigation is a search bar with the text "Getting Started? Take the Tour". The main content area features a large image of a woman in a business suit, with the title "Attracting and Retaining Talent" and a text box containing a quote: "Whether the economy is 'up' or 'down,' talented people remain one of the most critical success factors for any business. Companies that view talent management from a strategic perspective strive to be employers of choice. They know what competencies their business needs and they seek people who bring those competencies to the table. These companies also know that 'getting' good people is not enough. Ensuring alignment, engagement, flexibility, and opportunity helps protect the significant investment made in every employee." Below the image are several tabs: "Do You Need It?", "FastTrack", "Full Track", "On The Job", "On The Go", and "Test Yourself". The "Full Track" tab is selected. Below the tabs are three columns of content: "IN THIS TRACK" with links for Business Impacts (1), Case Studies (4), Challenges (1), ExecBlueprints, ExecSummaries (4), and Key Concepts (11); "SPEAKERS" with profiles for James Canton and Curt Coffman; and "LIVE EVENTS" with a section for a live event featuring a speaker.

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