



Stephanie Chandler

Author ~ Speaker

877-800-1097

www.StephanieChandler.com

www.AuthorityPublishing.com

www.BusinessInfoGuide.com



Topic Overview and Description:

FROM TRAINER/COACH TO INFOPRENEUR:

Publish, Promote and Profit from Books, eBooks and Information Products

Everyone is an expert at something and that expertise can generate tremendous passive-income opportunities utilizing Internet marketing strategies. Whether you want to add revenue streams to your existing business or use information products as a marketing tool for your business, you will learn how to create and promote a variety of information products including books, e-books, special reports, audio programs, seminars, teleseminars and more.

You will learn how to:

- ◆ Become a recognized authority in your field
- ◆ Publish a book to improve credibility and attract clients
- ◆ Generate ideas for books, e-books and other information products
- ◆ Automate product sales and delivery
- ◆ Leverage internet marketing and social media strategies for promotion
- ◆ Use information products for marketing purposes (information marketing)

No matter what kind of business you have, you can leverage the power of information to generate revenues, engage prospects and clients, and grow your business. This presentation will help you form your own plan for turning information into dollars!



Stephanie Chandler

Author ~ Speaker

877-800-1097

www.StephanieChandler.com

www.AuthorityPublishing.com

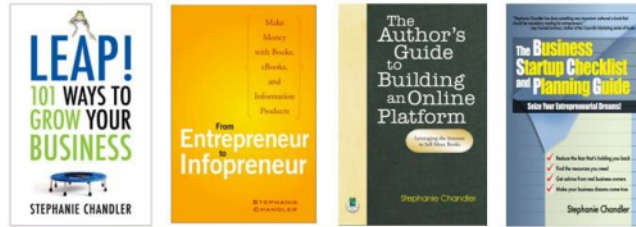
www.BusinessInfoGuide.com



Brief Bio:

Stephanie Chandler is an author of several business and marketing books including *From Entrepreneur to Infopreneur: Make Money with Books, eBooks and Information Products* (John Wiley & Sons) and *LEAP! 101 Ways to Grow Your Business* (Career Press).

Stephanie is also founder and CEO of AuthorityPublishing.com, which specializes in custom book publishing and internet marketing services. A frequent speaker at business events and on the radio, she has been featured in Entrepreneur Magazine, BusinessWeek, Inc.com and many other media outlets.



"Anyone ready to take a leap, should obviously read this book!"
- MICHAEL E. GERBER, world's #1 small business guru and author of the *E-Myth* books

"...loaded with proven methods and strategies you can use immediately to make or save thousands of dollars."
- BRIAN TRACY, author of *The Way to Wealth*

"...filled with golden nuggets and should be on every entrepreneur's desk!"
- T. HARV EKER, author of #1 NY Times bestseller *Secrets of the Millionaire Mind*

"...an absolute must-read for any entrepreneur who is ready to take their business to the next level."
- DR. IVAN MISNER, NY Times bestselling author and founder of BNI

"If you want to accelerate your success... buy this book now!"
- DR. JOE VITALE, author of *The Attractor Factor* and featured in *The Secret*

"...Should be mandatory reading for entrepreneurs!"
- JAY CONRAD LEVINSON, author of the *Guerrilla Marketing* series of books

"Stephanie Chandler is on the leading edge..."
- DAN POYNTER, author of *The Self Publishing Manual*

"Highly recommended!"
- PETER BOWERMAN, author of *The Well-Fed Writer* series of books

Contact:

Stephanie Chandler Enterprises, LLC

11230 Gold Express Drive #310-413

Gold River, CA 95670 (near Sacramento)

Business: 877-800-1097

Private Line: 916-214-0708 (please do not publish)

Email: Stephanie@StephanieChandler.com

*Author photos can be downloaded online: <http://www.stephaniechandler.com/media.htm>

Websites:

- Author & Speaker Information: www.StephanieChandler.com
- Custom Book Publishing & Marketing: www.AuthorityPublishing.com
- Resources for Entrepreneurs: www.BusinessInfoGuide.com
- Blog: www.BusinessInfoGuide.com/blog
- Facebook Profile: <http://www.facebook.com/stephanie.chandler.bizauthor>
- Twitter Profile: <http://twitter.com/bizauthor>